

**Edward Oughton** 







### Decision makers require new evidence

- 1. What will future mobile data growth look like?
- 2. Which 5G infrastructure strategies are most cost-efficient?
- 3. How do 5G economics affect the delivery of this infrastructure to urban, suburban and rural areas?
- 4. What is the total coverage cost of Fibre-To-The-Premises?















## Background

#### Three ways to enhance a wireless network:

- 1. Improve efficiency
- 2. Add more transfer capacity
- 3. Build more cell sites

#### Four main 5G deployment options:

- No investment
- Spectrum integration (1 & 2) (brownfield)
- Small Cells (1, 2 and 3) (greenfield)
- Spectrum Integration and Small Cells
  (1, 2 and 3) (brownfield and greenfield)



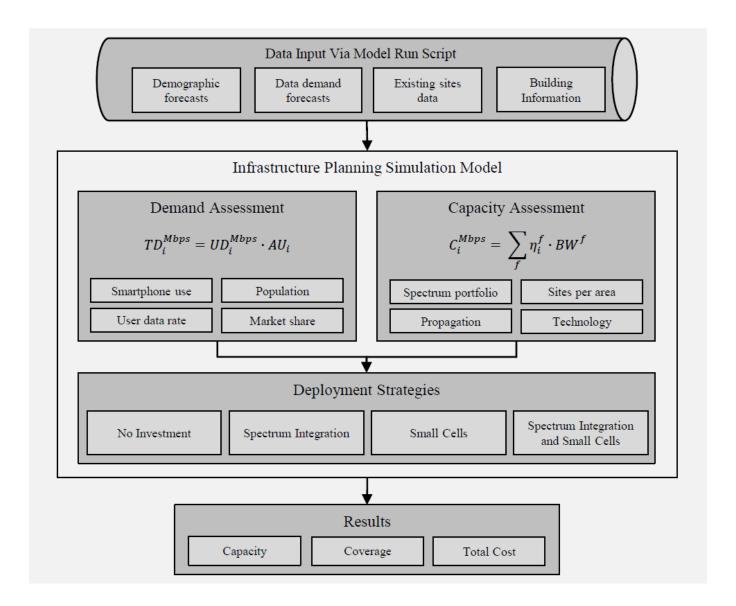








#### The model

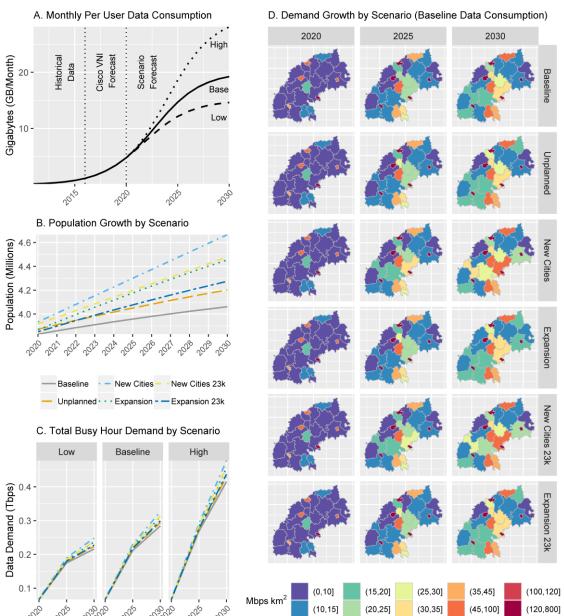








## What will future mobile data growth look like?



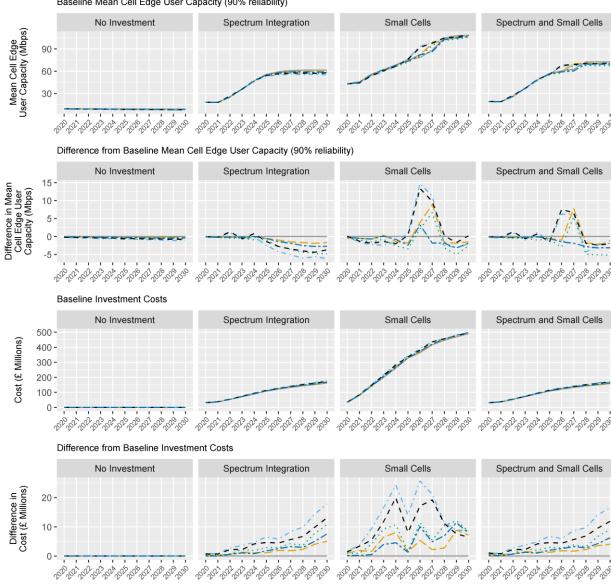






## Performance of 5G infrastructure strategies





Baseline -- Unplanned -- New Cities -- Expansion -- New Cities 23k -- Expansion 23k

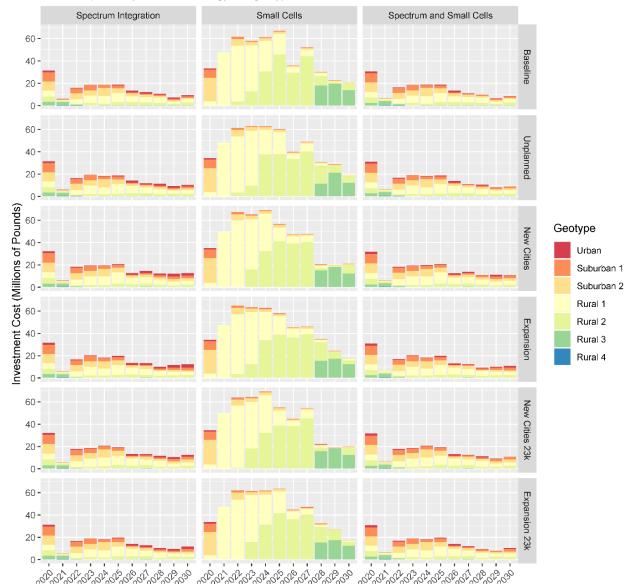






# 5G economics: Urban, suburban and rural

Annual Investment Over The Study Period Results reported by scenario, strategy and geotype



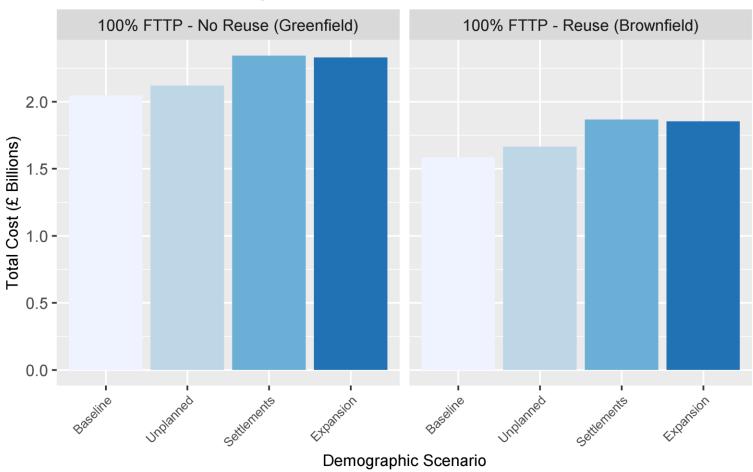






# FTTP total coverage cost

#### Total FTTP Coverage (2050)





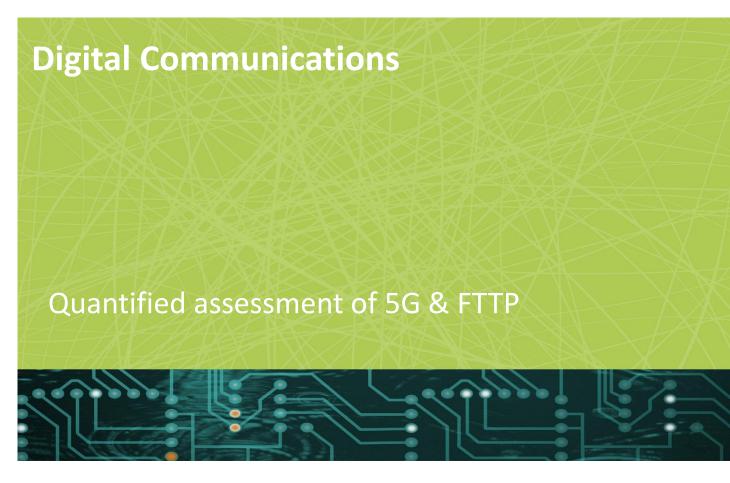




- 1. Upgrades to existing brownfield Macro Cells satisfy demand for 5G enhanced mobile broadband
- 2. Limited need for Small Cells, except in dense urban centers
- 3. Strategically consider Macro Cell sites and underground fibre ducting when planning greenfield developments.
- 4. Make publicly-owned street furniture, buildings and ducting available (i) for Small Cell sites in urban centres, and (ii) Macro Cell sites in suburban and rural areas without charging excessive rental values.







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**#OxCamITRC #OxCamArc @UKITRC** 







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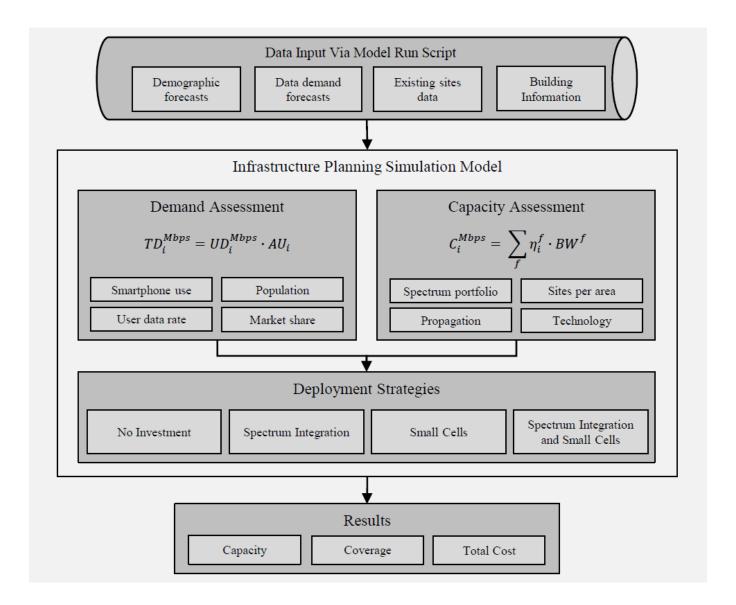








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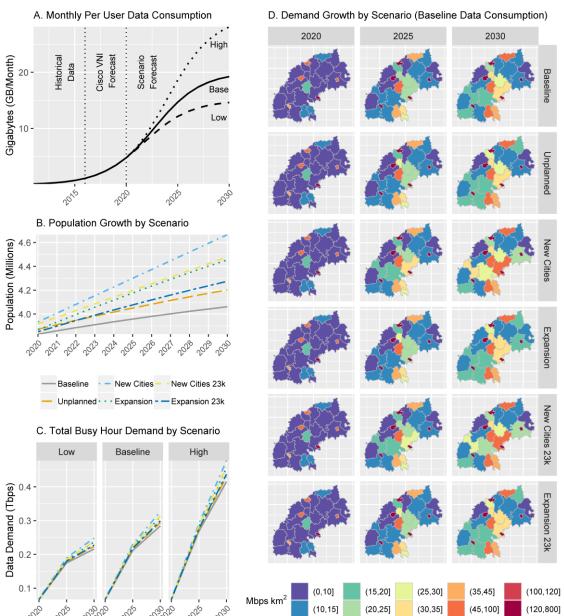








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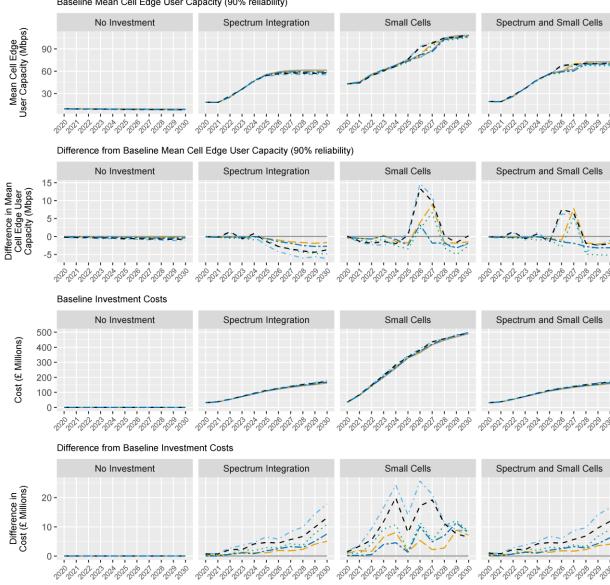






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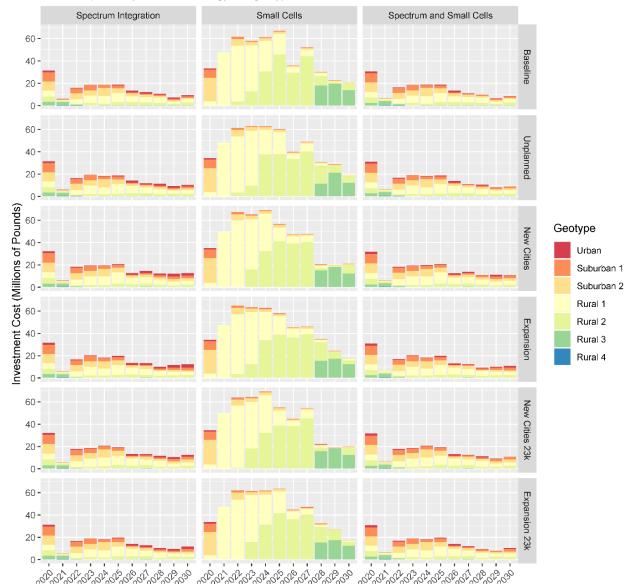






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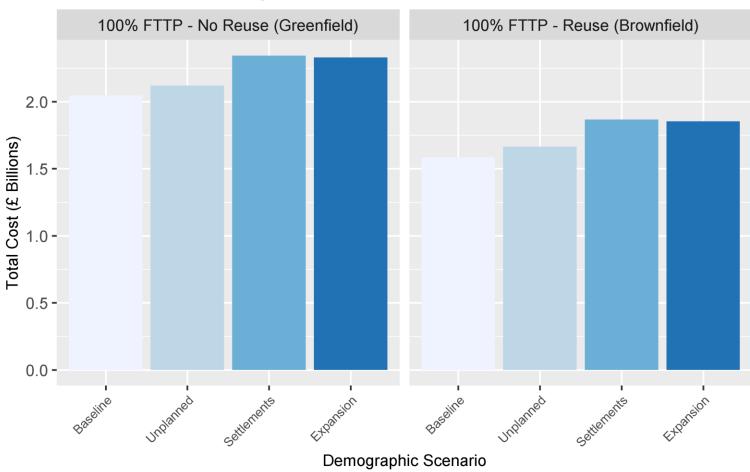






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